



The Chief Minister, The Hon Fabian Picardo QC MP pictured with Carreras and Olivera at the official inauguration of Mayfair On Main, 6th April 2017



The dream team behind MoM, Carreras & Olivera



The MoM Team preparing to receive their guests

First year anniversary celebrations

MAYFAIR ON MAIN, Gibraltar's first luxury hair experience where quality and service matter was officially inaugurated by The Chief Minister, The Hon Fabian Picardo QC MP on 6th April 2017. A whirlwind year has passed for the team behind the luxury salon, Sarah Carreras and Pauline Olivera and their first year anniversary celebrations commenced last week culminating with a first year anniversary reception for guests and their loyal clients on 6th April 2018.

PASSION

In just 12 months the talented creative team handpicked by Carreras and Olivera have transformed the Gibraltar hair industry with dedication and passion for their art coupled with an exceptional quality of service. The team wish to be an example for quality of service for all businesses in the Gibraltar market and are proud to have been recognised by the GFSB Main Street Retail Review 2018 where their flagship salon was rated as Green in the Traffic Light Scoring system which indicates that it is the type of business "to engage with and drive improvements to the city, as they are a core part of the city's attractiveness..." After just twelve months of trading being rated so highly together with three other local businesses including Tommy Hilfiger is a success in itself and echoes the words of The Chief Minister during his speech at the luxury salon opening in 2017 where he explained that "It is an upgrade of Gibraltar's Main Street, these are the sorts of services we want to see available for the public..."

Success came early to the team when only four months after opening they were chosen to do the hair for The Real Housewives Of Cheshire when they were filming on The Rock last summer and the team made such an impact that they actually formed part of the storyline for the two episodes set in Gibraltar. Maureen Lipman also graced the flagship salon to ensure her crowning glory was looking its best when she attended as a speaker at The Gibraltar Literary Festival. Since then the team have been busy with event and wedding hair and have reached a position

whereby clients are needing to book up to three weeks in advance.

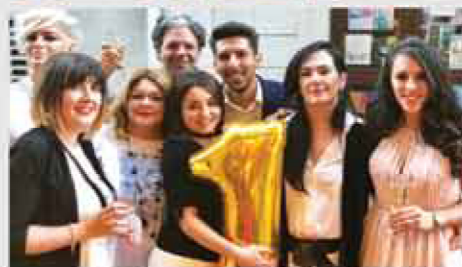
DEVELOPMENT

Together with running a busy salon and holding regular in house team training days to ensure the team bring their clients only the very best in current hair trends and brands, Carreras and Olivera have been working together with HM Government of Gibraltar's Department of Education for plans for Gibraltar's first Hair Academy where young students can work towards a vocational qualification in hairdressing. Since opening, Mayfair On Main has offered its young Apprentice Students in salon training where the Apprentices can learn first hand from the busy salon environment together with theory training to ensure the development of the Stylists of tomorrow.

Due to the unprecedented demand for their services Carreras made a very special

announcement to the guests at last Fridays reception where she divulged that their plans for expansion had come about sooner than planned and they are proud to be opening Mayfair On Mains second salon which will have a completely new concept for the Gibraltar Hair Industry. With the concept, location and launch date yet to be announced it is safe to say that the new salon will have the core principles of quality of service, professionalism and luxurious surroundings designed by Carreras whose entrepreneurial background is in property and design. To be able to expand a business within the first year is no mean feat but Carreras and Olivera have a determined and focused team who are not phased by success and are proud to be the change the industry has been waiting for. It is an exciting time for all those part of the original MoM team and for the Gibraltar Hair Industry as a whole.

FIRST YEAR ANNIVERSARY RECEPTION AT MAYFAIR ON MAIN FRIDAY 6th APRIL 2018



THE TEAM GO BRIDAL AND STARSTRUCK



The MoM Team with The Real Housewives Of Cheshire and Pauline Olivera pictured with Maureen Lipman

Gibraltar's luxury hair salon experience where quality and service matter

MOM

For more information or to enjoy the Mayfair On Main experience, call the salon on 00350 20075913
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